

The 21st Century Business Telephone System



VOIP PBX Telephone System



PLATON® is an all-in-one IP-PBX solution for your business operation. It's a PBX system which connect all your Extensions (Business Phones) in your office. Including all the features in tradition PBX system, plus advanced features of 21st century's IP PBX system. You can connect PLATON® to your existing PBX system or simply replace it with PLATON®.

Develop with open standard

Based on open platform, and run on industry standard. Compatible with most IP phone products in the market. Including snom, Polycom, Linksys, Cisco etc. and works with your existing IP equipments.

IP Phones



snom 300



snom 320



snom 370



snom 820



snom 870

Model	snom 300	snom 320	snom 370	snom 820	snom 870
Alphanumeric Display (Lines x characters)	2 x 16	2 x 24	Graphical 240 x 128 pixels	3.5" TFT color display 320 x 240 pixels	4.3" TFT colour touch screen 480 x 272 pixels 24 bit color
Programmable Keys with Colour LED	6	12	12	4	12 (Virtual Keys)
Programmable Feature Keys	N/A	15	15	14	6
Hands-Free Speech	✓	✓	✓	✓	✓
Headsets Compatible	✓	✓	✓	✓	✓
Speaker Phone Volume Control	Volume Key	Volume Key	Volume Key	Volume Key	Volume Key
Handset Volume Control	Volume Key	Volume Key	Volume Key	Volume Key	Volume Key
Ringer Volume Control	Volume Key	Volume Key	Volume Key	Volume Key	Volume Key
Contrast Control	N/A	Navigator Key	Navigator Key	Navigator Key	Navigator Key
Incoming Call / Message Lamp	✓	✓	✓	✓	✓
Auto Answer	✓	✓	✓	✓	✓
Mute	✓	✓	✓	✓	✓
Ethernet Ports	1 x LAN + 1 x PC	1 x LAN + 1 x PC	1 x LAN + 1 x PC	1 x LAN + 1 x PC	1 x LAN + 1 x PC (Gigabit Ethernet)
Power over Ethernet (PoE)	✓	✓	✓	✓	✓
Wifi Support	N/A	N/A	N/A	by USB	by USB

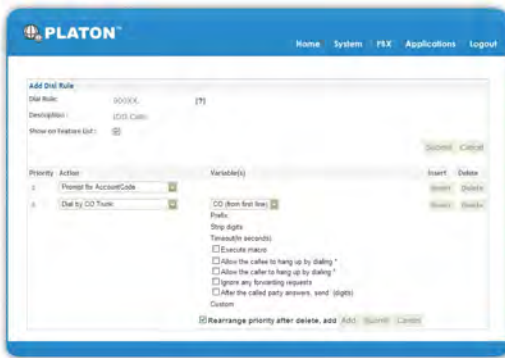
All-in-One infrastructure

It's a standalone system. It's very simple to deploy and run on its own. No Windows server is required. Secondary system can be setup for large scale telephony network. PLATON® is truly a "deploy and operate" system with nearly zero maintenance required.

Automatic Provisioning

A fully working system can be installed in minutes. The system automatically detects and registers new snom IP Phones in the network, then runs its configuration options on an easy-to-navigate web interface.

Software



PLATON® Web based GUI interface

Allows administrator to control and monitor the VOIP system in an easy way. No more waiting for telecom professionals. And no more text based commands. Everything is just pick and click.

Administrator can manage users, dial plans, IVR etc... Everything about a VOIP PBX system, are on user friendly interface. It's secure and powerful. And no client software required on monitoring unit.



PLATON® support Skype !

PLATON® support Skype channels. You can contact your overseas business clients and friends by calling their Skype with your office phone, and receive their Skype calls with your phone too. Still you can stay Skype online in your computer, and use the Skype software to chat and talk anytime you like.



Customize PLATON®

Your phone system can even be integrated with the business applications that you use daily, such as calendar and Customer Relationship Management (CRM) software. This provides your workforce with easy-to-use, advanced communications tools, such as the ability to instantly view a customer's purchasing history when that customer calls.

Features For Business Operation



1. Free Long Distance calls with your branches and clients using Internet connections
2. Unlimited voice mail box
3. Voice message to E-Mail
4. Free calls with PDA or laptop on travel
5. Interactive Voice Response System (IVR)
6. Conference Call with more than 3 users
7. Call Hold (Music-on-hold)
8. Call Parking
9. Call Transfer (Unattended / Attended)
10. Call Forwarding (All / No Answer / Busy)
11. Do-not-disturb (DND)
12. Call Waiting
13. Call Pickup (Direct / Group)
14. Line Key with Status Indication
15. Incoming / Outgoing Call Screening
16. International Calls Management
17. International Calls Report
18. Send / Receive Fax
19. Personal / Direct Fax Line

For Customer Service Center



PLATON® includes everything you need for customer service center. From IVR (Interactive Voice Response) to ACD (Automatic Call Distribution), you can manage your customer service center easily with PLATON® solution.

Features for Customer Service Center

1. Interactive Voice Response (IVR)
2. Automatic Attendant (AA)
3. Automatic Call Distribution (ACD)
4. Multiple Queue on each agent
5. Call Monitoring
6. Call Recording
7. Call Detail Records (CDR)
8. Day / Night Mode

Advanced Package :

1. CRM integration
2. Customized Call Detail Records
3. Information on snom IP Phone screen
4. ACD / Agent Reports

Analog Adaptation

"We've got PBX already.." Then Enhance it! You can enhance a legacy PBX with applications such as IVR, Voice Mail, Call Recording, or Automatic Attendant. Existing analog lines can be easily integrated into your digital services. Just plug them into your hardware and let the phone gateway take care of the rest.

From small business under 10 users to as large as hundreds personnel Call Center, PLATON® can also fulfill your requirement. You can have a premier business phone system for a fraction of the price of traditional deployment while still accessing the quality and savings of Internet telephony.

Solution

PLATON® Call Center Solution

PLATON® ADVANCED SOLUTIONS provides full features for Call Centers. You can build up your telemarketing campaigns with PLATON® ADVANCED SOLUTION. PLATON® provides One-Click to Dial and Auto Dialer functions for different levels of requirement.



One - Click to Dial



One-Click to Dial is designed for small to medium sized telemarketing campaigns. It's simple to use and each agent can control the dial interval on their own need.

Agents can work easily with CRM system during marketing campaign. Your agent just click on one button on computer screen or press one button on snom IP Phone, PLATON® will automatically call out a number from the phone list database.

It supports multi-agent work at the same time without program conflict. All of the calls will be recorded and logged by PLATON® for future reference.

Auto-Dialer



PLATON® Auto-Dialer is designed for large scale telemarketing campaigns. PLATON® will automatically make calls with your phone list.

Once a call is answered, the system detects the answer signal and filter out fax machines and bad numbers. PLATON® will forward valid calls to an agent and start the conversation.

Administrator can setup the dial interval to control the pace of the campaign.

FAX Server



PLATON® FAX support regular facsimile sending and receiving function plus more! It supports T1/E1 digital line and provides hundreds of direct fax line for your company.

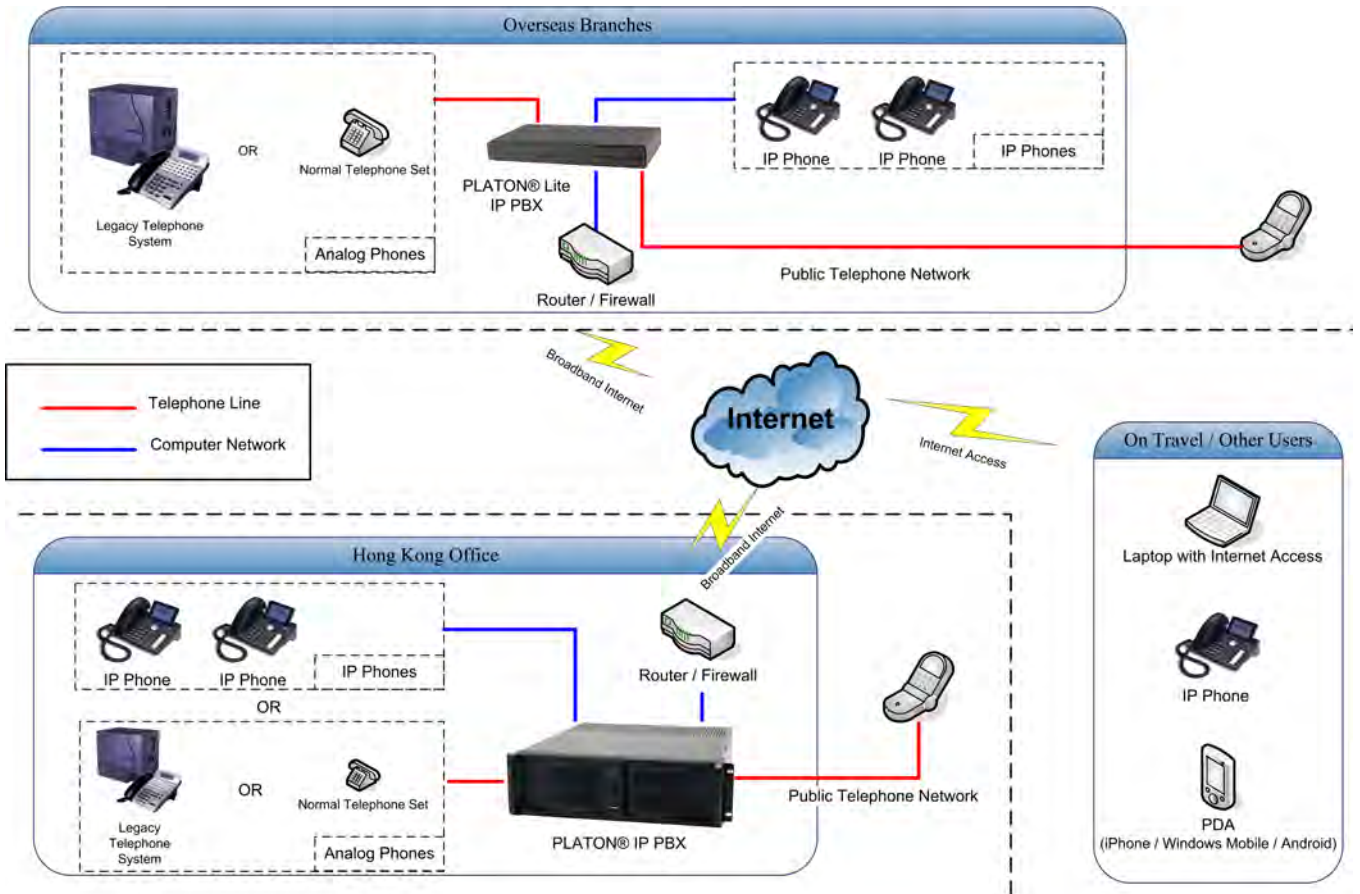
Your staff may have their own personal fax number. And all faxes can be read by e-mail. No more bulky and space taking fax modems.

Administrator and business manager can monitor all the faxes on Web interface. All received fax will be archived and stored in hard drives. Managing fax documents is easier than ever.

Features for Fax Server

1. Automatic Format Conversion (Print to Fax)
2. Fax Queue
3. Fax on Schedule
4. Automatic Fax Resend
5. Direct Fax
6. Fax Status
7. Fax to e-mail

System Application



IP PBX



CS-1040 / 1080



CS-4100



EM-6100



EM-7100 / 8100

Model	CS-1040 CS-1080	CS - 4100	EM - 6100	EM - 7100 EM - 8100
Chassis	Slim	19" 3U Rack Mount	19" 1U Rack Mount	19" 2U Rack Mount
Recommended Capacity	25 Users	300 Users	25 Users	200 / 500 Users
Max. Concurrent Calls	15	200	12	60 / 300
Max. PSTN Ports	4 / 8	128	48	96 / 160
PSTN Port Type	CO	CO / IDAP (PRI23)	CO	CO / IDAP (PRI23)
Network Ports	1 x LAN / 1 x WAN + 1 x LAN	1 x LAN	1 x LAN	1 x LAN
Voice Recording Space	up to 20 hrs (Voice Mail only)	up to 6500 hrs	30 hrs (Voice Mail only)	2000 hrs
Relay Input / Output Ports	N/A	N/A	✓	✓
Input Voltage	12V DC	110 / 220V AC	12V DC	110 / 220V AC
Power Supply Unit	External	Internal	External	Internal
Operation Temperature	0 to 40°C	0 to 40°C	0 to 40°C	0 to 40°C
Operation Humidity	90% non-condensing	90% non-condensing	90% non-condensing	90% non-condensing

Accessories

snom Expansion Module



snom m3 / m9 IP DECT Phone



Polycom SoundStation
IP Conference Phone



snom Meeting Point
IP Conference Phone



Cisco WIP310
VOIP Wifi Phone



USB Channel Bank
expansion module



Yoda 4/8 Port
FXO/FXS Gateway



Linksys SPA3102
1 FXO + 1 FXS Gateway



snom Wireless Headset Adaptor



snom Headsets



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